



Community Information Victoria

Strategic Plan 2010 - 2013

Mission

Community Information Victoria is the peak body for the community information and support sector in Victoria. It assists its member agencies to provide support services to all in their local communities including vulnerable and disadvantaged people. Such services aim to uphold the dignity of all, respond to community needs, alleviate the impact of poverty and promote social justice.

Community Information Victoria is committed to ensuring its members have access to relevant and high quality sector development (including networking, research and training opportunities), representation, advocacy, and operational support.

Key Result Areas

- Supporting Members
- Organisational Sustainability
- Strengthening Communities
- Effective Communicator & Advocacy Body

AREA	STRATEGY	OUTCOME
Supporting Members <i>We are a credible and effective peak body, raising the profile of the sector and providing relevant, timely and accessible information and support</i>	Identify, prioritise and focus CIVIC services according to the member's needs	Members priority needs are met and agency services strengthened
	Advocate for and represent members effectively to stakeholders including all levels of government, and relevant bodies	The profile of the community information and support sector is increased
	Provide members with accessible and relevant information and resources	Members have improved and timely access to information and resources
	Facilitate and deliver training and support programs to meet the needs of our member's workforce	CIVIC membership have an adequately trained and supported workforce
	Seek to continually improve our services by obtaining feedback from members	Members feel their views are sought and valued
Organisation Sustainability <i>A strong and viable organisation with good governance which promotes sector sustainability and where staff feel valued and supported</i>	Ensure strong relationships with our funding bodies	We have an improved and productive relationships with our funding bodies
	Seek out new funding opportunities in-line with strategic plan	New funding provides enhanced capacity to respond to members needs We are a financially secure organisation
	Adhere/Implement to effective governance practices	A transparent, accountable and well managed organisation
	Explore issues relating to sustainability of member agencies	We can provide members with information, support, and options regarding sustainability of their service
	Recognise and publicly celebrate the successes of our members and their staff	Member agency staff feel valued and acknowledged
	Ensure strong morale, work satisfaction and good workplace culture	The work place is a vibrant with a cohesive team
Strengthening communities <i>We will seek to positively influence public policy and actions that affect vulnerable and disadvantaged communities and community-based volunteering</i>	In consultation with our members, identify and represent the needs of vulnerable and disadvantaged communities	We provide a voice for vulnerable and disadvantaged communities that our members work with
	Advocate community concerns with relevant government and non-government bodies	Needs of vulnerable and disadvantaged communities are known to relevant policy makers
	Supporting community-based volunteering in our member agencies	Individuals are supported and trained to undertake volunteer work and agencies have the capacity to engage volunteers
Effective communicator & advocacy body <i>We will be a trusted and respected advocacy body, undertaking research and commenting on social policy. We will develop strategic relationships with key bodies.</i>	Identify priority policy areas and opportunities for submissions to inform public policy	The key issues identified for vulnerable and disadvantaged communities and our member agencies are understood
	Undertake appropriate and relevant research	Provide evidence-based reports to members, government departments and other relevant bodies
	Develop strategic relationships with key government departments and non-government organisations	We have strengthened relationships with key stakeholders
	Develop an effective communication strategy	Be a respected and trusted peer and media source